Power List 2014 GS SAREEN



Founder, President and CEO Omni United

GS Sareen is founder, president and CEO of Omni
United, which has a value-for-money proposition that
has gained it the moniker "Ikea of tyres". The 10-year
old company clinched an Enterprise 50 Award in 2013
for its contribution to economic development in
Singapore and abroad. Sareen himself won the DBS
Insignia Spirit of Vision Prestige Award which goes to
outstanding individuals who exemplify innovation
and passion; and the Distinguished Business Leader
2013 Award, awarded as part of the Promising SME
500 campaign. Besides leading a business involved in
supplying six brands of tyres — including flagship

brand Radar — to 80 countries worldwide, Sareen also led Omni's efforts to provide relief packages to victims of Typhoon Haiyan/Yolanda in the Philippines. 2013 further saw Omni take a significant step towards its goal of becoming a truly eco-friendly tyre company: A series of carbon offset activities last year resulted in flagship brand Radar Tires become one of the first "Carbon Neutral" brands in the industry.



HANDMADE IN GERMANY

ANG WEE GEE • MAGNUS BÖCKER • NARAIN GIRDHAR CHANRAI
• ANTHONY CHEN • CHENG WAI KEUNG • PATRICK CHEW •
CHEW THIAM KENG • CHING CHIAT KWONG • CHONG PHIT LIAN
• CHONG SIAK CHING • CHOO CHIAU BENG • CHOW YEW YUEN • CHUA SOCK KOONG •
CHUA THIAN POH • JOHN CHUANG • RENATO DE GUZMAN • ENG BENG LEE
• RACHEL ENG • RICHARD EU • TED FANG • SATINDER GARCHA •
GOH CHOK TONG • GOH CHOON PHONG • DANIEL GOH • DEREK GOH
• SAM GOI • PIYUSH GUPTA • MARTIN HAYES • HIEW YOON KHONG •
ASOK KUMAR HIRANANDANI • HO CHING • HO KWON PING • JAGADISH CV
• KHAW BOON WAN • EDMUND KOH • FRANCIS KOH • KOH WEE MENG •
KAREN KOOI • KUOK KHOON HONG • KWEE LIONG TEK
• KWEK LENG BENG • KWEK LENG JOO • LEE CHEE KOON •

Prestige Congratulates 100 OF SINGAPORE'S MOST INFLUENTIAL

LEE HSIEN LOONG • LEE HSIEN YANG • LEE KUAN YEW

• LEE SEOW HIANG • LIM CHAP HUAT • LIM HOCK CHEE • JOHN LIM •

LIM MING YAN • LIM OON KUIN • PETER LIM • MICHAEL LOH • LOI POK YEN

• LOO CHOON YONG • PAUL LOO • OLIVIA LUM • RAVI MENON •

BHUPENDRA KUMAR MODI • SHAHZAD NASIM • PHILIP NG

• ROBERT NG • NG YAT CHUNG • OEI HONG LEONG • ONG BENG SENG •

ONG PANG AIK • ONG TIONG GUAN • OW CHIO KIAT • PEK LIAN GUAN

• QUEK CHEE HOON • GEORGE QUEK • SUHAIMI RAFDI • STEPHEN RIADY •

GS SAREEN • MANRAJ SEKHON • THARMAN SHANMUGARATNAM

• GLENNDLE SIM • RON SIM • DAVINDER SINGH • TAN CHUAN LYE • JESSICA TAN •

KEMMY TAN • TAN PHENG HOCK • TAN SU SHAN • TAN SUEE CHIEH

• TONY TAN • TANG KIN FEI • MICHAEL TAY • TEO CHEE HEAN • TEO HO BENG •

DAVID TEO • SAMUEL TSIEN • CHRIS WEI • KRIS WILUAN • LUCIEN WONG

• SAMSON WONG • HALIMAH YACOB • LEO YIP • ZHONG SHENG JIAN •