



OMNI UNITED FOUNDER, PRESIDENT & CEO RECOGNIZED AS ONE OF 30 GAME CHANGERS IN SINGAPORE'S MOST ELITE LIFESTYLE MAGAZINE'S ANNIVERSARY PUBLICATIONS

TRAVERSE CITY, MICH (July 17, 2014) — G.S. Sareen, Founder, President & CEO of Singapore-headquartered tire designer and manufacturer Omni United is featured in the prominent Singapore lifestyle and professional publications *The Peak* 30th anniversary edition as one of 30 of the leading business men and women in Singapore. The book, which features a compilation of 30 of the top business leaders, entrepreneurs and creative minds in Singapore, recognizes influential players in the business, lifestyle and social sectors. Those featured in the publication were hand-picked by The Peak's editorial team.



The book was unveiled on July 10th as part of *The Peak*'s 30 Year celebration event. Since it's founding in 1984, *The Peak* has been an essential read for influential business leaders and the corporate elite in Singapore with insightful coverage of business leaders and the latest in the luxury lifestyle scene, comparable to the Robb Report.

Mr. Sareen has also received several other notable entrepreneurial awards and recognitions since founding Omni United in 2003, including the Distinguished Business Leader Award, the DBS Insignia Spirit of Vision Prestige Award and recognition in Fortune magazine's list of "Asia's Hottest People in Business".

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About Omni United

Omni United plays an important role in supplying value-for-money products to consumers in more than 80 countries worldwide. In 2013, the company took a major step towards its goal of becoming an eco-friendly tire company with the accomplishment of carbon offsetting activities that resulted in flagship brand Radar Tires being declared carbon neutral. Radar Tires is one of the first Carbon Neutral brands in the industry. Omni United is proud to support The Breast Cancer Research Foundation with a \$5 donation for every Radar tire sold. In the United States, Omni United does business as Omni United USA and sells and distributes the Radar, Goodride, RoadLux and Corsa brand names. For more information on Omni United, please visit omni-united.com or email info@omni-united.com