



Radar Tires Teams Optimistic in TORC Bark River
Racers confident returning to Michigan track

Traverse City, Mich., July 15, 2014 – About a month ago, Radar Tires racer Luke Johnson earned a season-best result of fourth place at the [TORC: The Off Road Championship](#) while competing at Bark River International Raceway. This weekend Johnson and his fellow Radar Tires racers Cam Reimers and Ian Harris look to charge to the front of the PRO Light field at the [Throwdown in the U.P. Part 2](#).

This weekend's Round 9 and 10 marks the first time the Radar Tires racers return to a track they've previously competed on this season. Since last month's race is still fresh in their minds, the Radar Tires teams are confident heading into the familiar dirt of Michigan's Upper Peninsula.

Radar Tires continues to use the LT265/75R16 and 32X11.50R15 Radar Renegade R5 tires for this two-day event. The tires will be used by Project648 Motorsports' Johnson and Cam Reimers Motorsports co-drivers Reimers and Harris, all in the PRO Light class.

"I am anxious to return to the beautiful race facility in the UP and hopefully our Radar Tires race teams' gremlins will not follow us back," said Gary Blalock, Radar Tires Motorsports Manager. "Bark River is a fantastic track with lots of challenges with blind corners, undulating terrain, and an unusual surface. We showed we can be fast here. We just have to finish the races, targeting the top three spots, of course. We have notes from the June race and that should allow us to be more competitive than last time. If the equipment holds up, which is always a challenge in PRO Light, I expect to be in a celebratory mood soon!"

The [Throwdown in the U.P. Part 1](#) was a bit challenging for the Radar Tires racing drivers. In Round 5, Johnson, driver of the No. 14 Project648 Motorsports Nissan Frontier PRO Light, finished fourth after battling an alternator issue. Reimers, driver of the No. 21 SSI Decal/TiLube PRO Light, was involved in an early wreck causing chassis and mechanical damage, finishing in 12th position while teammate Harris, driver of the No. 22 SSI Decal/TiLube PRO Light, finished in 16th place.

Then in Round 6, all three drivers suffered incidents on the first lap, Johnson and Reimers spun on separate occasions and Harris was hit by a competitor truck. The best finish during Round 6 was Reimers in ninth.

Despite the bad luck during Rounds 5 and 6, Johnson has had solid results in Bark River. In 2012, he earned his first PRO Light win and then repeated that performance twice in 2013 in the PRO Buggy class.

Bark River International Raceway is one of the longest circuits on the TORC series schedule, at 1.5 miles in length, the terrain varies from dry and slick to soft and moist loamy. The circuit

features mid-sized moguls, table-top jumps and a fast, sweeping left-handed turn known as Cemetery Turn.

The Radar Tires racers will practice, qualify and race at the two-day [Throwdown in the U.P. Part 2](#) event. Fans unable to attend the race at can tune into the [Motor Trend YouTube channel](#) for a live broadcast. The race can then be seen on NBC Sports at 1:30 p.m. ET on August 3.

Luke Johnson

“After experiencing a combination of an alternator issue along with a fuel pick-up issue, we have done a lot to remedy these problems. At Saturday’s race at Bark River in June, we had a podium finish in the bag, but with the truck intermittently shutting off during the last two laps, CJ Greaves was able to close the 10-second gap that I had on him. Then the frustration continued on Sunday. We showed we had top of the pack speeds, but our finishing position showed otherwise.

“Returning to Bark River this weekend, we have a great set-up for the truck and I am confident that Becky we will be a front runner start to finish. I’ve had three wins at Bark River and it is time for another one. The Radar Renegade Tires proved they can handle Bark River; we just need to have a little bit of luck on our side this time. We know we can challenge for a podium.”

Cam Reimers

“It’s always easier going back to a track that you’ve recently raced. We have limited test time in between races, so will maximize our time during Friday’s practice to get the truck dialed in to where we need to be for the race.

“This weekend feels like it is my ‘do-over’ race at Bark River. Last time I was a little too aggressive in the opening lap when the track was watered. I broke traction exiting a turn much like my Radar Tires teammate Luke Johnson did on the first lap. I think both of us had got so trusting of how well these Radar Renegade tires work on corner exit that we just took them for granted on a very slippery track. We’ve made some changes to help in wet loamy conditions.

“I’m looking forward to coming out and making a statement this weekend; it’s not fun to have the troubles we’ve had but we are fighting through them and it will make a podium all the more sweet.”

Ian Harris

“It easier to go back and get on a track we have been to and I’m really looking forward to heading back to Bark River. I really enjoyed that track the first time we were there and I am hoping to better my lap times and overall finishes!

“I feel like I have a good comfort level heading back to Bark River. Once you have been to a track for the first time you always look forward to either returning, or in some cases, not returning, but this is one of those tracks I am really looking forward to racing at again this season.

“Now I know what to expect out of a track like Bark River. The truck is prepped, the Radar Renegade tires are grooved and all we need to do is practice, qualify and race well. I am looking to put in a couple solid finishes this weekend without putting too much pressure on myself. I finished 15th and 16th last time. My goal – improve on those finishes.”

[ENDS]

For every Radar tire sold, Omni United will donate \$5 to the Breast Cancer Research Foundation (BCRF) with a minimum annual donation of \$200,000 and a maximum donation of \$250,000. The BCRF is a New York-based non-profit organization that funds clinical and translational research worldwide into finding a cure for breast cancer. For more information, visit www.omni-united.com.

For more information, visit www.radartires.com

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Omni United is a tire designer and manufacturer. The company offers a complete range of passenger car, SUV, truck, bus and farms tires; marketed under its own four brand names: Radar, Goodride, RoadLux and Corsa.

Singapore-headquartered Omni United was founded in 2003 by entrepreneur G.S. Sareen. As a reliable business partner with innovative products, unparalleled customer service and logistics solutions, Omni United plays an important role in supplying value-for-money products to consumers in more than 80 countries worldwide.

Omni United is proud to have its' Radar Tires brand declared Carbon Neutral in 2013. In the United States, the company does business as Omni United USA and currently has products sold in over 1000 retail outlets nationwide.

Further information on Omni United is available by calling 1-855-906-6646, by emailing info@omni-united.com online at www.omni-united.com.

For further information about Omni and Radar, please visit www.omni-united.com and www.radartires.com

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ENQUIRIES

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