

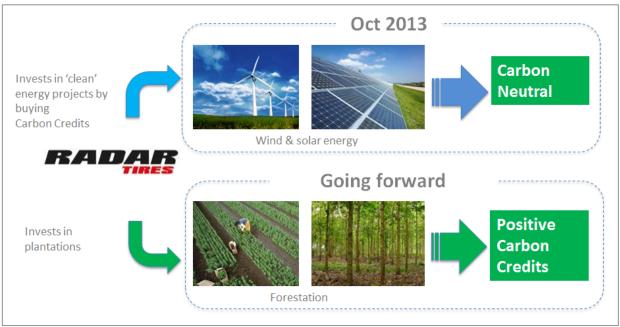
Immediate Release

## Radar Tires Is Now Carbon Neutral.

**Singapore**, **31**<sup>st</sup> **October 2013** – Omni United is pleased to announce that Radar Tires is now *carbon neutral*.

One of Omni United's key strategic directions is to become a truly eco-friendly tire company by incorporating sustainable practices and solutions at all levels of its businesses. With this direction in mind, Omni United engaged Ernst & Young to conduct a detailed assessment on Radar Tires' total greenhouse gas emissions. The study was completed in July 2013.

With reference from the assessment, Omni United immediately embarked on a series of 'Carbon Offset Activities' to mitigate Radar Tires' carbon footprint on the environment, starting with investments in clean energy projects.



An overview of Radar Tires' Carbon Offset Activities.

Omni United is proud that Radar Tires has become one of the first 'Carbon Neutral brand' in the Industry. Moving forward, Omni United will diversify its 'green' activities and even generate positive carbon credits.

## [ENDS]

For every Radar tire sold, Omni United will donate \$5 to the Breast Cancer Research Foundation (BCRF) with a minimum annual donation of \$200,000 and a maximum donation of \$250,000. The BCRF is a New York-based non-profit organization that funds clinical and



translational research worldwide into finding a cure for breast cancer. For more information, visit www.omni-united.com

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## **ABOUT OMNI UNITED / RADAR TIRES**

Radar Tires is the flagship tire brand of Omni United (Singapore) – an established global tire designer and manufacturer. It offers a complete range of passenger car, SUV, truck, bus, and farm tires that are marketed under its own four brand names: Radar, Goodride, Roadlux and Corsa. Besides designing and manufacturing tires, Omni United provides unparalleled customer service and its state-of-the-art logistics and supply chain management systems, which are the cornerstones of their success.

Radar Tires is proud to declare carbon neutral as of October 2013.

Omni United was founded in 2003 by Singapore-based entrepreneur G. S. Sareen. From its headquarters in Singapore, Omni United provides the full spectrum of supply, distribution and sales services to over 80 countries around the world. The USA, Omni United's largest market, accounts for 70% of the company's business. Omni United has 10 offices throughout the USA, including Florida, California, Michigan and Colorado. Other important fast growing markets are the United Kingdom, Spain, Germany, Middle East, South East Asia, Australia and Japan.

Omni United has been rated as the fastest growing company in Singapore. A major percentage of Omni United's products (including Radar Tires) are designed in Singapore and manufactured in modern, high-tech, state-of-the-art production facilities in Indonesia, Thailand, India and China. All products are compliant with all the most stringent USA and EU tire regulations.

For further information about Omni United and Radar Tires, please visit <u>www.omni-united.com</u> and <u>www.radartires.com</u>

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## **ENQUIRIES**

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