

Singapore Formula One Grand Prix 2013 - Radar Tires hosted an adrenaline-charged weekend

Singapore, **26 September 2013** – Dubbed as "Monaco of Asia", this year saw Singapore hosting its unique Formula One Singapore Grand Prix night race for the 6th time since 2008 over the weekend from 20 – 22 Sept 2013. It was a weekend filled with excitement as Radar Tires and its guests witnessed Sebastian Vettel raced to a commanding victory at the Formula One Singapore Grand Prix.

For the first time this year, Radar Tires had their own Radar-themed hospitality suite over the 3 days of the event. Radar Tires' management had the opportunity to catch up with supportive customers and partners and also show their appreciation.



Omni United Staff Night @ the Formula One Singapore Grand Prix 2013



Omni United's staff with our distinguished guests at Radar VVIP Suite

The hospitality suite was generously decorated with various Radar-branded imageries and liveries. To heighten up the whole Racing mood, we also took the opportunity to celebrate our wins at the Baja500 and LOORS.

The guests, partners and staffs were also invited to indulge in a delectable buffet-style dinner and an assortment of wines and cocktail concoctions.

The 3-day Formula One Singapore Grand Prix ended with many positive feedbacks from the guests, partners and staffs. Radar Tires would like to thank all supportive guests, partners and staffs for their time and effort to attend the event and we look forward to hosting the upcoming events in the future.

Visit www.radartires.com for more information and event pictures.

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For every Radar tire sold, Omni United will donate \$5 to the Breast Cancer Research Foundation (BCRF) with a minimum annual donation of \$200,000 and a maximum donation of \$250,000. The BCRF is a New York-based non-profit organization that funds clinical and translational research worldwide into finding a cure for breast cancer. For more information, visit www.omniunited.com

ABOUT OMNI UNITED / RADAR TIRES

Radar Tires is the flagship tire brand of Omni United (Singapore) – an established global tire designer and manufacturer. It offers a complete range of passenger car, SUV, truck, bus, and farm tires that are marketed under its own four brand names: Radar, Goodride, Roadlux and Corsa. Besides designing and manufacturing tires, Omni provides unparalleled customer service and its state-of-the-art logistics and supply chain management systems, which are the cornerstones of their success.

Omni was founded in 2003 by Singapore-based entrepreneur G. S. Sareen. From its headquarters in Singapore, Omni provides the full spectrum of supply, distribution and sales services to over 80 countries around the world. The USA, Omni's largest market, accounts for 70% of the company's business. Omni has 10 offices throughout the USA, including Florida, California, Michigan and Colorado. Other important fast growing markets are the United Kingdom, Spain, Germany, Middle East, South East Asia, Australia and Japan.

Omni has been rated as the fastest growing company in Singapore. A major percentage of Omni's products (including Radar Tires) are designed in Singapore and manufactured in modern, high-tech, state-of-the-art production facilities in Indonesia, Sri Lanka, India and China. All products are compliant with all the most stringent USA and EU tire regulations.

For further information about Omni and Radar, please visit <u>www.omni-united.com</u> and <u>www.radartires.com</u>

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ENQUIRIES

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