

For Immediate Release

Omni United and Radar Tires award US\$250,000 to BCRF's researchers for life-saving work.

Singapore, 13 October 2014 – Omni United and Radar Tires continue support to the Breast Cancer Research Foundation (BCRF) since its first partnership in 2011. One of BCRF's top research team received the *Radar Tires (Omni United) Award* of US\$250,000 in research fund at *The Symposium & Awards Luncheon* held on 9 October, 2014.



Inset: BCRF's beautiful artwork for the invitation to The Symposium & Awards Luncheon held on 9 October 2014.

The annual *Symposium & Awards Luncheon* showcased BCRF as a leading resource for worldwide breast cancer research efforts. Corporate supporters, loyal donors and researchers came together to shed light on the critical financial investment that BCRF makes in the research arena. During this event, BCRF also announced millions of dollars directed toward grants that fund more than 200 investigators whose research projects are aimed at prevention and a cure for breast cancer.

"It fills me with great pride that at Thursday's Luncheon, we will once again call to the stage Dr. John Forbes and Dr. Jack Cuzick to receive the Radar Tires/Omni United Award. Thanks to your generous contribution of \$250,000 this year, Omni United will continue to fund this teams' life-saving work." said Myra J. Biblowit, President of The Breast Cancer Research Foundation, in her appreciation to Mr. G.S. Sareen, Founder, CEO, and President of Omni United.

To date, Omni United and Radar Tires has donated US\$750,000 to BCRF. For every Radar Tires sold globally, US\$5 is donated to the BCRF with a minimum donation of US\$200,000 and up to US\$250,000.

For more information on BCRF and their life-saving work, please visit www.bcrfcure.org.



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ABOUT OMNI UNITED / RADAR TIRES

Omni United was founded in 2003 by Singapore-based entrepreneur G. S. Sareen. From its headquarters in Singapore, Omni United provides the full spectrum of supply, distribution and sales services to over 80 countries around the world. The USA, Omni United's largest market, accounts for 70% of the company's business. Omni United has 10 offices throughout the USA, including Florida, California, Michigan and Colorado. Other important fast growing markets are the United Kingdom, Spain, Germany, Middle East, South East Asia, Australia and Japan.

Omni United has been rated as the fastest growing company in Singapore. A major percentage of Omni United's products (including Radar Tires) are designed in Singapore and manufactured in modern, high-tech, state-of-the-art production facilities in Indonesia, Thailand, India and China. All products are compliant with all the most stringent USA and EU tire regulations.

Radar Tires is the flagship tire brand of Omni United (Singapore) – an established global tire designer and manufacturer. It offers a complete range of passenger car, SUV, truck, bus, and farm tires that are marketed under its own four brand names: Radar, Goodride, Roadlux and Corsa. Besides designing and manufacturing tires, Omni United provides unparalleled customer service and its state-of-the-art logistics and supply chain management systems, which are the cornerstones of their success.

Radar Tires is proud to declare carbon neutral as of October 2013.

For further information about Omni United and Radar Tires, please visit www.omni-united.com and www.radartires.com

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**ENQUIRIES**

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