

# **RADAR** **TIRES**

## **Radar Tires Earns First Short Course Podium; Second Place Finish at Primm**



**Singapore, 27 September 2013** – For the first time in short course off road racing competition, [Radar Tires](#) finished on the podium. The inaugural podium finish came at the hands of Jerett Brooks who finished second during Friday afternoon’s [Traxxas The Off-Road Championship Series \(TORC\)](#) race in Primm, Las Vegas.

Brooks, driver of the No. 77 Synergy Electric Nissan, qualified sixth in the 16 ProLight truck field. Per TORC rules, the top six qualifiers are placed in a random draw for their starting position. Brooks benefited from the luck of the inversion draw and started the race from the pole position.

The 16-year-old racer set the pace and led for the first eight laps of the race and was passed by Sheldon Creed just before the competition yellow flag was shown to the field. Brooks maintained the second place standing for the balance of the race.

“My Radar Renegade R5 MT tires were hooked up!” exclaimed Brooks. “What a day! This is huge for the team and for Radar Tires. We have only been running on Radar tires for a few races and we’re already challenging for wins. I am extremely proud to give Radar its first short course podium! Huge thanks to my team for getting the truck and tires ready for this weekend.”



Brooks is also scheduled to compete on Saturday for the final round of TORC competition in 2013.

“Congratulations to Jerett on his second place finish at today’s TORC race at Primm,” said G.S. Sareen, Founder, President and CEO of Omni United. “We’d also like to thank Jerett for running Radar tires and bring us our first podium finish in short course off road racing. Our Radar tires have proved successful in SCORE International competition with a win during May’s Baja 500 and now we’ve ‘stepped on the box’ for the first time here in short course racing.”



“We’ve been working with Jerett recently and he’s a strong and fierce competitor,” continued Sareen. “We’re honored to have been his tire of choice for this weekend’s race. We are also looking forward to more podium

finishes and hopefully wins with Jerett.”

Some of the Radar Tires used this weekend featured the Breast Cancer Research Foundation pink ribbon logo. For every Radar tire sold, Omni United will donate \$5 to the Breast Cancer Research Foundation (BCRF) with a minimum annual donation of \$200,000 and a maximum donation of \$250,000.

Off-road motorsports was chosen by the newly-formed Radar Racing team to showcase the Renegade R5 M/T tire, which features open blocks for mud dispersion, deep tread blocks, and reinforced shoulders. This tread pattern and rigorous construction is ideal for the surfaces encountered on short course tracks such as Glen Helen Raceway in San Bernardino, California and Firebird Raceway in Chandler, Arizona as well as the open desert of Baja California in the legendary SCORE Baja 1000, the most iconic of all off-road races.

**[ENDS]**

*For every Radar tire sold, Omni United will donate \$5 to the Breast Cancer Research Foundation (BCRF) with a minimum annual donation of \$200,000 and a maximum donation of \$250,000. The BCRF is a New York-based non-profit organization that funds clinical and translational research worldwide into finding a cure for breast cancer. For more information, visit [www.omni-united.com](http://www.omni-united.com).*

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## **ABOUT OMNI UNITED / RADAR TIRES**

Radar Tires is the flagship tire brand of Omni United (Singapore) – an established global tire designer and manufacturer. It offers a complete range of passenger car, SUV, truck, bus, and farm tires that are marketed under its own four brand names: Radar, Goodride, Roadlux and Corsa. Besides designing and manufacturing tires, Omni provides unparalleled customer service and its state-of-the-art logistics and supply chain management systems, which are the cornerstones of their success.

Omni was founded in 2003 by Singapore-based entrepreneur G. S. Sareen. From its headquarters in Singapore, Omni provides the full spectrum of supply, distribution and sales services to over 80 countries around the world. The USA, Omni's largest market, accounts for 70% of the company's business. Omni has 10 offices throughout the USA, including Florida, California, Michigan and Colorado. Other important fast growing markets are the United Kingdom, Spain, Germany, Middle East, South East Asia, Australia and Japan.

Omni has been rated as the fastest growing company in Singapore. A major percentage of Omni's products (including Radar Tires) are designed in Singapore and manufactured in modern, high-tech, state-of-the-art production facilities in Indonesia, Sri Lanka, India and China. All products are compliant with all the most stringent USA and EU tire regulations.

For further information about Omni and Radar, please visit [www.omni-united.com](http://www.omni-united.com) and [www.radartires.com](http://www.radartires.com)