



Back-to-Back Top Five-Finishes for Radar Tires and Reimers at Sturgis TORC race
Reimers jumps to seventh in PRO Light standings

Traverse City, Mich., Aug. 6, 2014 – Radar Tires driver Cam Reimers made a statement at The Legendary Buffalo Chip during the [TORC: The Off Road Championship](#) this week. The Iowa native scored back-to-back top-five finishes during the Battle at The Chip races in Sturgis, South Dakota. He finished fifth today following a fourth-place finish on Tuesday.

Both practice and qualifying sessions on Wednesday were canceled by TORC officials due heavy overnight rain. Today's field was set by Tuesday's finishing results. Reimers started fourth, Luke Johnson was ninth and Ian Harris started in 14th position. The PRO Light field first hit the dirt during the parade laps of the race, so vehicle setup was a bit of a gamble.

As a result of the rain, the hillside track at Buffalo Chip's PowerSports Complex was a completely different track today. The racing surface appeared to be muddier and developed more ruts causing the track to be more technical and challenging than Tuesday. The Radar Tires racers were confident that the LT265/75R16 and 32X11.50R15 Radar Renegade R5 tires would enable them to conquer any surface.

From the fourth position on the grid, Reimers, driver of the No. 21 SSI Decal/TiLube PRO Light, dropped to eighth at the green flag – his lowest running position all race. Once he was able to find a pace, Reimers began charging through the field. He reached the fifth position at the white flag. With a fourth-place finish on Tuesday and today's run, Reimers moves to seventh in the PRO Light championship standings.

Following a roll and cockpit fire on Tuesday, Harris, driver of the No. 22 SSI Decal/TiLube PRO Light, wanted to complete today's race at Sturgis. The Cam Reimers Motorsports (CRM) driver and team repaired the truck and Harris was ready to compete. The rookie driver took a few laps to find his pace but once he found his line, he accomplished the goal he set at the beginning of the day – complete the race. He finished in 17th position.

Johnson, driver of the No. 14 Project648 Motorsports Nissan Frontier PRO Light, started from the ninth position. He reached fifth place by the mid-race competition caution. While driving during the caution period, Johnson noticed his truck had begun to overheat, an issue similar to what he experienced at Bark River. Looking to salvage a solid finish and not damage the truck any further, Johnson backed off the pace slightly and fell to sixth. An overly aggressive competitor drove up on Johnson and landed on his left rear as he was accelerating into a right turn. It sheared the entire wheel, brake and tire assembly off Johnson's truck. He was forced to retire from the race and was awarded an 18th place finish.

"Way to go Cam - a fourth-place finish yesterday and fifth today with totally different track conditions," said Gary Blalock, Radar Tires Motorsports Manager. "The CRM team had two solid performances at Sturgis this week. I'm proud of Ian; following a really tough Tuesday, he

climbed back into the truck for another consistent run. Luke just seemed to be in the wrong place at the wrong time at Sturgis. He was quick at times today, but could not overcome the contact that ripped the corner of his truck off. I am proud of all three Radar Tires drivers and expect great results at the Crandon finale. They have the ability and the tools; they just need some good fortune!"

The Battle at The Chip races can then be seen on NBC Sports at 3:30 p.m. ET on Aug. 10.

Next up for Radar Tires in TORC competition is the Keys to the Big House in Crandon, Wisc., on Aug 30-31.

Luke Johnson

"We didn't qualify this morning due to heavy rains overnight, so I started ninth, the same spot we finished yesterday. I battled my way up to the top five at the yellow and that's when I noticed some overheating. After the yellow, the temps dropped a few degrees and we went back racing hard and made it into fifth. The temperatures continued to climb and not wanting to destroy the motor, I dropped back to sixth. I was running fine in sixth until another PRO Light drove up behind me and landed on my left rear as I was stepping on the throttle into a right turn. My tire was being held and it sheared off the whole wheel, brake and tire assembly and I couldn't finish the race.

"The Radar Renegade R5 tires were holding up great. I was able to make some aggressive moves side-to-side. We had good traction all over the track. The tires don't show any wear. It was a rough weekend. We had the speed and we could have been battling with Cam and the leaders at the end, but the combination of the overheating and the contact ended our day."

Cam Reimers

"The race went well. There were a couple of tricky spots that shuffled me back to eighth but we were definitely able to get it together. I started charging forward and made it to sixth. I made a pass for fifth coming into the white flag and was reeling in the top guys. The people that finished in front of me were guys that have been doing really well all year.

"The track was really technical today with all the ruts. It was much different than yesterday's slick track. We had our truck set up for a slick track as far as braking and I was able to make several adjustments throughout the race and started going faster every lap. I tried to keep the mistakes low and had a couple of little ones, but nothing that cost me the race.

"I can't complain about two top-five finishes especially now that I'm seventh in points. We really needed a race weekend like this. We would have loved to win today but I think I drove really well. The truck wasn't quite set-up for the beginning of the race. It was wicked fast at the end. We were able to keep going forward. I was pleased with everything that went on.

"The Radar Renegade R5 tires were phenomenal. The tires were so good at the beginning of the day and with how I had the truck set-up, I had a little too much rear end traction. The R5s were good for side bite into the corners. Throughout the race I adjusted for a little more rear brake with the dash dial and got the truck to turn a little better on corner entry. That's when we started picking guys off pretty fast and running down the leaders."

Ian Harris

"Today was decent. I think the fact we didn't have practice and qualifying hurt me heading into the race. The first time I was back in the truck was on the parade laps and the green flag.

“By the end of the mandatory caution, I found my pace and was able to make some good laps. We might have been a little off on the set-up today. We were expecting the track to be so different compared to Tuesday. It was a learning experience. We did great and I’m excited to come back to Sturgis next year.

“We had some repair work on my truck last night because of the fire. I felt like I was able to run harder on Tuesday compared today but that could be because the track was so different. This was probably one of the most challenging tracks we’ve raced on all year. That being said, Crandon should seem easy in comparison to Sturgis. I’m looking forward to heading back to Wisconsin for the season finale.”

[ENDS]

For every Radar tire sold, Omni United will donate \$5 to the Breast Cancer Research Foundation (BCRF) with a minimum annual donation of \$200,000 and a maximum donation of \$250,000. The BCRF is a New York-based non-profit organization that funds clinical and translational research worldwide into finding a cure for breast cancer. For more information, visit www.omni-united.com.

For more information, visit www.radartires.com

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Omni United is a tire designer and manufacturer. The company offers a complete range of passenger car, SUV, truck, bus and farms tires; marketed under its own four brand names: Radar, Goodride, RoadLux and Corsa.

Singapore-headquartered Omni United was founded in 2003 by entrepreneur G.S. Sareen. As a reliable business partner with innovative products, unparalleled customer service and logistics solutions, Omni United plays an important role in supplying value-for-money products to consumers in more than 80 countries worldwide.

Omni United is proud to have its’ Radar Tires brand declared Carbon Neutral in 2013. In the United States, the company does business as Omni United USA and currently has products sold in over 1000 retail outlets nationwide.

Further information on Omni United is available by calling 1-855-906-6646, by emailing info@omni-united.com online at www.omni-united.com.

For further information about Omni and Radar, please visit www.omni-united.com and www.radartires.com

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ENQUIRIES

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